

Architectural Coatings for Wood Report



Focus of the Research

Primary and secondary research methods used to obtain up-to-date information on the coatings market, allowing an in-depth analysis on the sector. The analysis includes:

- Data from period 2007 – 2012 to reflect market evolution
- Forecasts for 2013 – 2017 with outlooks indicating opportunities, potential challenges and key growth markets to 2022
- Commentary and analysis on trends and their underlying causes, including:
 - Changes in the distribution network for DIY and Trade
 - Raw Materials: binders, pigments and key additives
 - The effect of regulations on technology
- The report includes:
 - Overview
 - Market Trends
 - Market Size
 - Forecast and Outlook
 - Market Drivers
 - Technologies
 - Market Structure

The study analyses the markets for the following products:

- Paints, stains and varnishes used on interior and exterior architectural trim; doors, window frames, skirting boards, etc.
- Paints, stains and varnishes used on exterior timber cladding and timber walls
- Stains and varnishes for interior domestic use to refinish furniture and flooring
- Professionally-applied stains varnishes to finish or refurbish ready-installed wood, parquet and sports flooring
- Fire resistant systems used on interior wood cladding; intumescent and flame retardant
- Coloured paints for garden fencing, furniture and sheds

Regions

Europe

Western Europe

- EU 15 plus Norway, Iceland and Switzerland

Central and Eastern Europe (CEE)

- Including the Baltic states

Russia and the CIS

- Including Ukraine and the Central Asian Republics

Middle East and Africa

Gulf states – Gulf Cooperation Council (GCC)

- Plus Yemen

Turkey

Levant (Bilád ash-Shám)

- Including Israel and Iraq

North Africa

- Including Egypt, Libya, Algeria and Morocco

Sub-Saharan Africa

- (with a focus on the Republic of South Africa)

Americas

North America

- USA, Canada and Mexico

South America

- (with focus on Brazil, Argentina and Chile)

Asia Pacific

South Asia

- Including India, Pakistan and Iran

South East Asia

- Including Malaysia, Indonesia and the Philippines

East Asia

- China, Japan and Korea

Australasia

- Australia and New Zealand



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