



PRA



Automotive Refinish Coatings

An Irfab™ report from PRA



Primary and secondary research methods used to obtain up-to-date information on the automotive refinish coatings market, allowing an in-depth analysis on the sector.



CONTENTS

The analysis includes:

- Data from period 2012 – 2017 to reflect recent market evolution
- Forecasts for 2017 – 2023 indicating opportunities, potential challenges and key growth markets
- Commentary and analysis on trends and their underlying causes, including:
 - Raw Materials: binders, pigments and key additives
 - Coatings technologies
 - Regulations

The report includes:

- Overview
- Market Drivers
- Market Trends
- Technologies
- Market Size
- Forecast
- Suppliers

MARKET DEFINITION

Automotive Refinish coatings are primarily sold for the repair of vehicle bodywork damage following a collision.

The coatings used can be applied to a wide range of vehicles, from passenger cars to large commercial vehicles. The refinish coatings system can be covered by OEM warranties, and must be applied by approved bodyshops or dealers to an exacting standard and quality. Non-warranty work can be undertaken by small, medium or large bodyshops carrying out accident repair, custom finishing, or applying a company livery onto truck, buses or other commercial vehicles.

The typical refinish system is applied to existing paintwork, sanded and filled where necessary, or to a pre-primed new body part, and comprises one or more of the following layers:

- Primer (for use when the body area has been sanded back to bare metal)
- Primer/Surfacer
- Basecoat or colour coat
- Clearcoat
- Passenger cars normally have a basecoat/clearcoat system, whereas commercial vehicles may be finished with a solid topcoat.

REGIONS

Americas

- North America – USA, Canada and Mexico (NAFTA).
- South America - with focus on Brazil, Argentina and Chile.
- Other Americas.

Asia Pacific

- South Asia – India, Pakistan and Iran.
- South East Asia – with focus on Malaysia, Indonesia and the Philippines.
- East Asia – China, Japan and Korea.
- Australasia – Australia and New Zealand.

Europe

- Western Europe – EU 15 plus Norway, Iceland, Switzerland.
- Central and Eastern Europe (CEE) – including the Baltic states.
- Russia and other members of the CIS (Commonwealth of Independent States), Ukraine and the Central Asian republics.

Middle East and Africa

- Turkey and the Middle East.
- North Africa – including Egypt, Libya, Algeria and Morocco.
- Sub-Saharan Africa - with focus on the Republic of South Africa.



PRA World Ltd.
Pera Business Park, Nottingham Road,
Melton Mowbray, Leicestershire LE13 0PB

For more information, please contact us on **+44 (0) 1664 501212**
or by email at coatings@pra-world.com

www.pra-world.com